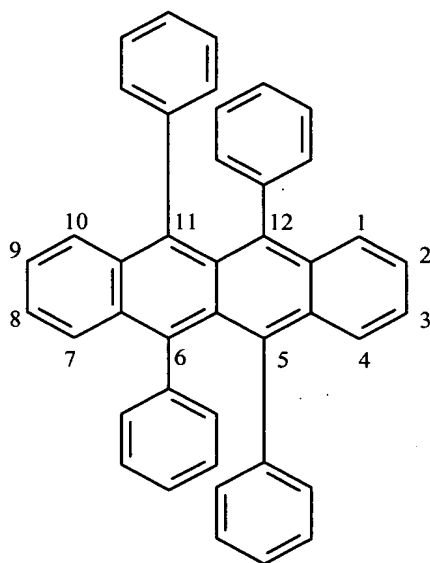


# ABSTRACT OF THE DISCLOSURE

Disclosed is an OLED device comprising a light-emitting layer (LEL) containing a host and a dopant located between a cathode and an anode wherein the emitter is an orange-red light emitting rubrene derivative represented

5 by formula (I):



Formula (I)

wherein:

- 10      a) there are identical aromatic groups at the 2- and 8-positions;  
         b) the phenyl rings in the 5- and 11-positions contain only para-substituents identical to the aromatic groups in paragraph a); and  
         c) the phenyl rings in the 6- and 12-positions are substituted or not.